

“HEROES” SHORT-FILM JUDGING RUBRIC

Project Attributes	Below standard (0-10 points)	Competent (11-20 points)	Exemplary (21-30 points)
Stated Requirements:			
Paperwork fully completed			
Copyrighted/trademark materials treated correctly			
Film content suitable for all audiences			
Connection to Theme of Unsung Heroes:			
Media elements enhance the viewer’s understanding of “Unsung Heroes”			
Theme is presented with creativity			
Theme is presented with originality			
Theme is presented with enthusiasm			
Flow and Coherency:			
The flow of information and sequence of presentation demonstrates that story line and events are well planned and thought out			
The organizational structure is innovative and shows an in depth understanding of the subject			
The introduction and conclusion have impact			
Technical Merit:			
Quality of images (clear and sharp)			
Choice of Angles and perspectives			
Consideration given to lighting			
Effective use of both sound effects and/or music to topic			
Volume levels and/or audio mix well controlled			
Editing thorough and tight			
Transitions flow with story			
The integration of media objects such as text graphics, animation and sound add value to the overall quality of the project			
Media use has strong visual impact			
All technological elements contribute to the project			
Media elements are used in a creative way that compels the viewer’s attention			
Overall “cinematic” quality			
Overall Impact			